

Power & Precision to Grow

TITAN
MACHINERY

Titan Machinery Ukraine

Corporate Presentation 2023

[About Us](#) | [Agro Machinery](#) | [Spare Parts & Service](#) | [Precision Farming](#)

OUR FACILITIES

We have facility in 15s different regions of Ukraine. In every location there is a warehouse with a wide range of spare parts for different brands of machinery.

OUR PARTNERS

We choose our Partners carefully, based on the quality of their equipment and strong positions towards development and improvement of their technologies.

About Titan?

Today "TITAN MACHINERY Inc." is one of the world's biggest operators of CNH machinery. The Company has been proposing the best solutions for agriculture and construction for over 25 years. Among our assets 115 representative offices in a dealership in the USA and more than 40 representative offices in Europe (Germany, Romania, Bulgaria, and Ukraine). Titan Machinery Ukraine has been in the market for ten years and has a strong reputation and a significant market share. We meet the needs and expectations of our customers to provide them with the best solutions for agricultural production.

THE MAINE BRANDS WE ARE REPRESENTATIVE OF:



The logo for BEDNAR, featuring the word "BEDNAR" in a bold, sans-serif font, centered within a yellow rectangular shape with a black border.

Our Course

We are very proud of our 13-year history of success and customer orientation in Ukraine. Day after day we excel in our skills and extend our portfolio of worldwide renowned brands to support local farmers with innovative and modern equipment, a country-wide network of original spare parts, and professionally equipped workshops and service cars.

International recognized principles of doing business and extra high standards are additional advantages of working with us. Titan Machinery Ukraine is about the best agriculture solution and the most qualified employees for providing outstanding solutions to you.

**Heiko A. Kreisel - General Director of Titan Machinery
Ukraine**



Our Business



Agriculture Machinery

We propose the machinery of world market leaders for sowing, spraying, fertilizing, tillage and harvesting.

01



Precision Farming Solutions

We offer advanced technologies and equipment, which help to manage the farm using a large array of data and high efficiency.

02



Professional Service

We conduct professional training for our service team on a regular basis to provide them with modern technical knowledge.

04

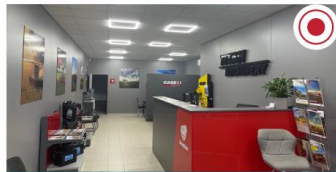


Original Spare Parts

A developed network of warehouses and regular replenishment of stocks allow us to provide our Customers with original Spare Parts for different brands of agriculture machinery.

03

Our footprint



ZHYTOMYR



RIVNE



BILA TSERKVA



VINNYTSIA



ODESA



PRYLUKY



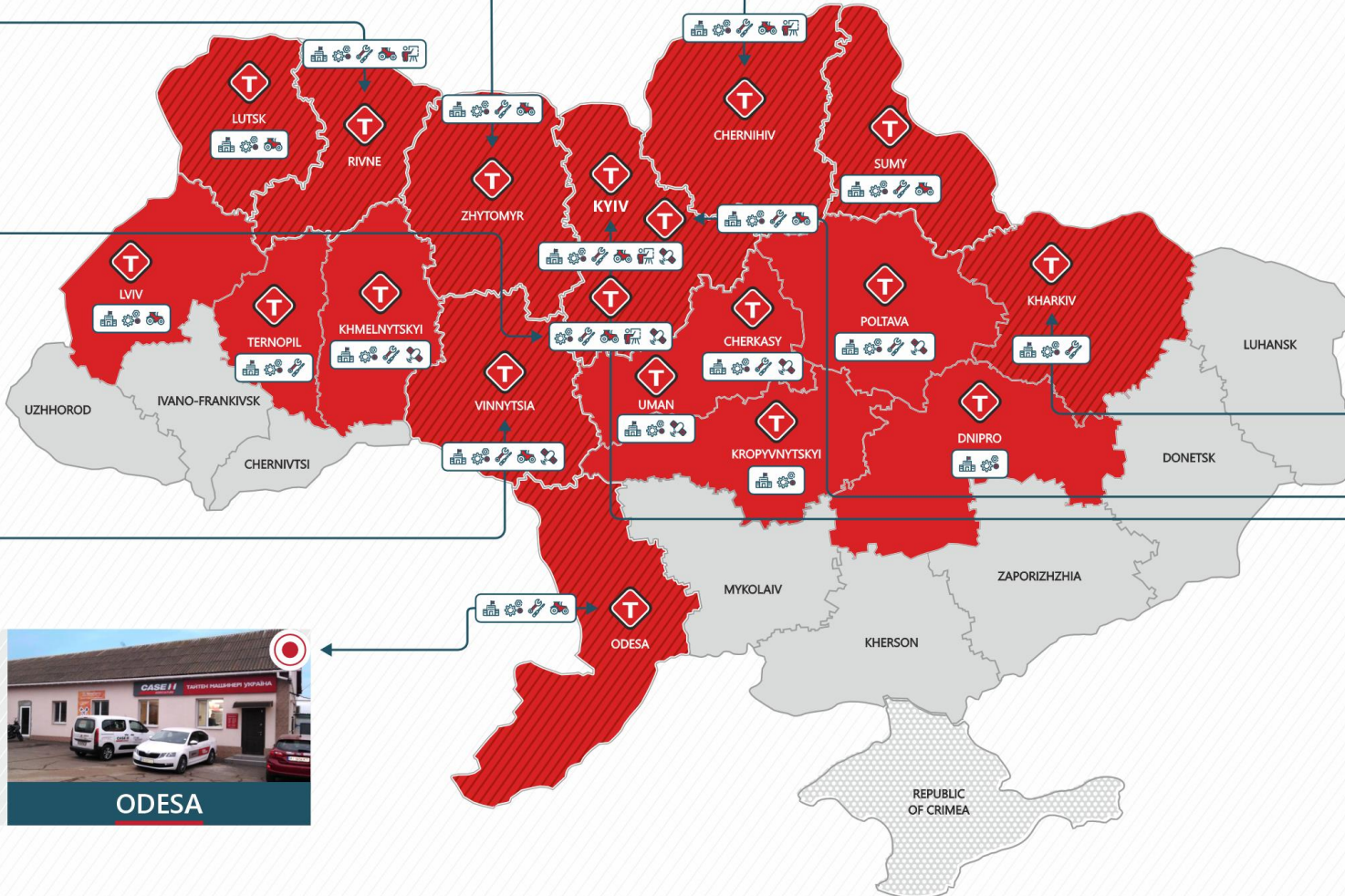
KHARKIV



BORYSPIL



CHABANY



STORE



SALESMAN



Office



Spare Parts



Service



Display Yard



Training Centre



Precision Agriculture

Our People

We are proud of our professional team. Every person has their own inside motivation to growth and we also anchorage and inspire them with daily creative tasks to meet the heist expectation of our customers. We have people in our team working for 10 years and we are proud of that. That means Titan Machinery Ukraine is a good place for work and life balance.



13

Years in the Ukrainian market

19

Dealerships with warehouses and professional service centers

200+

Employees

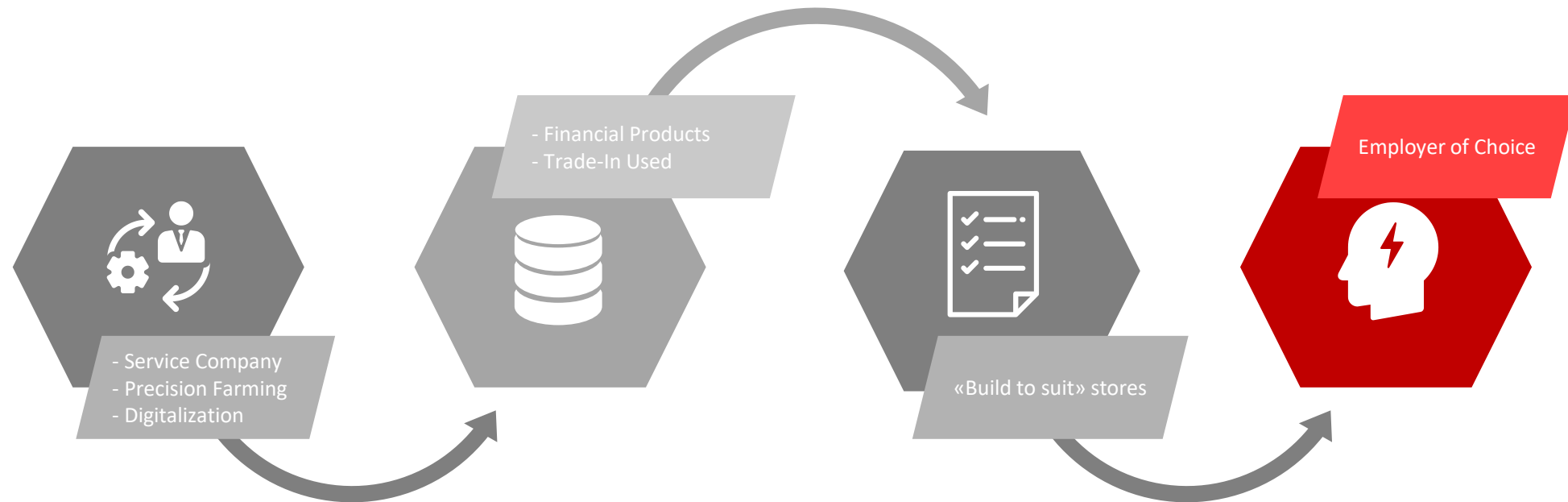
50

Professionally equipped service cars

Titan Strategy

customer needs always come first

We are always learning the market and focused on customer needs to be able to meet all the expectations and wants of a modern agricultural area. We are also focused on people creating productive working spaces for better achievements.



Titan Values

Titan Machinery has always had deeply held core beliefs and principals, known as Core Values. They are a daily, constant guide for our decision making.

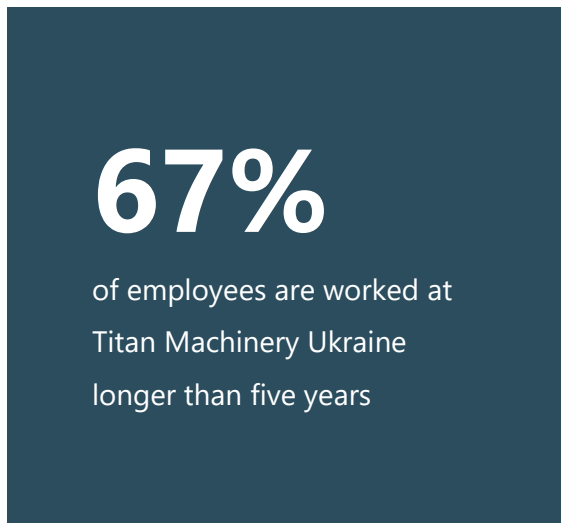
OUR PEOPLE

We value our people as they are the heart of who we are and what we do. Building and leveraging a diverse, passionate, and professional workforce will help us gain a competitive advantage.



INTEGRITY

Always do what is right, honest, and ethical. Integrity, accountability, and execution in everything we do are essential to developing trust with our partners.



EXCELLENCE

High standards and continuous improvements in everything we do. Quality, a strong work ethic, leadership, and continuous improvement are key to delivering on our vision and mission.



TEAMWORK

Our people working collaboratively with each other and with our partners to ensure success for Titan Machinery and achieve common goals. Collaboration, commitment, and an opportunistic winning attitude will help us achieve a win/win for all.



Agro Machinery

We offer the machinery for different types of work: tractors with different power, harvester, tillage and sowing machinery, equipment for plant protection and care, and solutions for precision farming to ensure the best opportunity for the crop sowing process.

2012

Titan Machinery started a business in Ukraine as CASE IH Dealer

2018

Add KUHN and BEDNAR brands into its portfolio

2014

Opening the first Dealership in the Vinnytsia region

2022

10 years of operating successfully in the Ukrainian market

TRACTORS



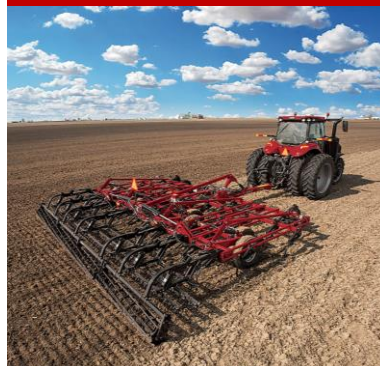
SOWING MACHINERY



PLANT PROTECTION AND CARE



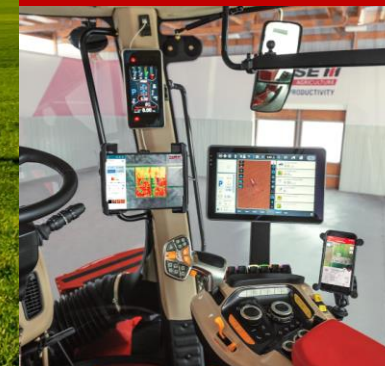
TILLAGE EQUIPMENT



HARVESTING MACHINERY



PRECISION AGRICULTURE





Case IH Tractors

Case IH produces reliable and high-performance tractors with low operating costs. Titan Machinery Ukraine is the official CASE IH dealer and guarantees reliable support from our professional team as well as the manufacturer's support.

01.

№1 in heavy and transport works; leader in precision agriculture

02.

A world leader with available power for Ukrainian market from 110 to 620 hp

03.

Reliable and high-productive machinery that has proven themselves in the field

04.

Tractors have low operating costs to help you save more without losing productivity



Main advantages

- Unique operator environment
- Complete vehicle control
- Integrated technology

Plant Protection and Care

Modern technologies

Sprayers equipped with modern technologies: "AIM Command Flex" - automatically controls the size of the drops, New AutoBoom® XRT, VSN camera Raven carries out line guidance, Raven or Case AccuGuide autopilot in the basic configuration of every sprayer.

Better solutions

The cab-forward, rear-engine design provides equal weight distribution across the machine. Optimal use of efficient horsepower means you can cover your field faster. Deluxe LED-lighting 360-degree adds hours to your working day.

Case IH Harvesters

Case IH Axial Flow series

14.1 ton / 91 s

The fastest unloading in the business. The Case IH combines can unload 14.1 tones in 91 seconds - now that's fast.

100% innovation

New AFS Harvest Command - the fully automated combine harvester.

In 1.2% more efficient

Average cracked grain content is lower by 1,2 % in comparison with competitors.

Fits for 130 crops

Case IH makes harvesting products the best for each individual crop - minimal losses, simple operation, and excellent harvesting performance.



Sowing Machinery

Represented by BEDNAR and KUHN brands

01. EFFICIENT

Modern equipment models allow you to perform sowing operations as efficiently as possible

02. ADAPTABLE

Many variable options allow you to create a unique equipment configuration precisely for your needs

03. VARIABLE

A wide range of models will allow you to choose reliable equipment for various technological operations

04. EASILY SERVICED

Fast and highly qualified service support from equipment manufacturers in Ukraine



Tillage Equipment

Represented by Case IH, BEDNAR, McFarlane, and KUHN brands in a company portfolio

Titan Machinery Ukraine has all the leading solutions for efficiency tillage. В Україні представлена ТОП-лінійка обладнання цих брендів по обробці ґрунту.

- ✓ **Wide model range**
- ✓ **Easy to operate and configure**
- ✓ **High quality**
- ✓ **Long-term successful practice of application in Ukraine**



Modern Approach

Manufacturers cooperate with dealers and customers to equip the machinery with better solutions. They update and improve models constantly for comfortable and efficient work.



RUNNING PART

Wheeled and tracked machinery available with improvement from series to series



CABIN

Super-modern cabin equipped with technologies for precision farming and has all necessary for operator's comfortable work during the day



LIGHTING

Correct placement of LED-lighting allows you to work around the clock



Precision Agriculture

modern solutions for better production

AgroDrones & UAV

Farmers go ahead with new technologies of using drones for spraying fields. TMU proposes drones of worldwide XAG brand for efficient work in your fields.



Solutions for machinery

Autopilots, displays, automatic control systems controllers, etc.: tools that help your machinery to work with better productivity.

56%
Ukrainian farmers have been using the solutions for precision agriculture to get better results

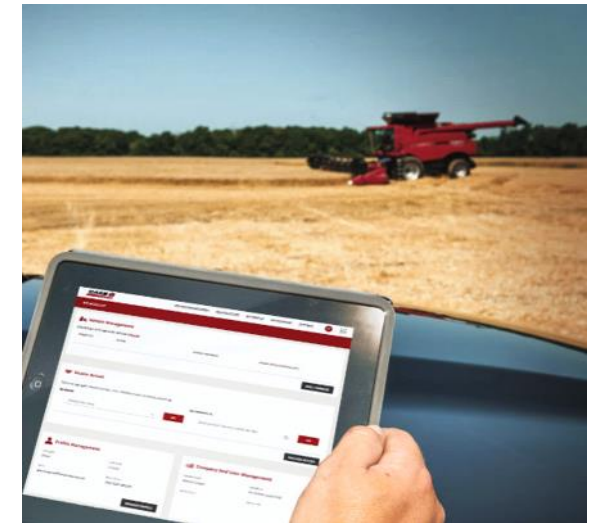
Correction service

The equipment makes the process of sowing, spraying, irrigation, and harvesting more accurate with the precision numbers nearby 2 cm.



Maintenance of data

Make sure that you are working with the most available productivity. Check the data with new tools from world leaders of agriculture area.



Our Warehouses

- 14 000 articles of spare parts on stock
- Spare Parts of more than 10 million USD on stock
- 19 warehouses through all the territory of Ukraine
- electronic documentation
- overnight delivery
- user-friendly and popular web-shop to make order 24/7





Our Service

- 10 service centers
- Up to 50 professionally equipped service cars
- Professional and high-quality service team
- Regular training for local service team and customer's teams conducted
- World class Services



Some Numbers

Titan Machinery Ukraine

Turnover
>70
millions



TOP-5
Ukrainian
importers

Since 1980 in the agriculture world market

Titan Machinery Inc. average turnover is more than 2 billion USD per year

Choose The Best Partner For Getting Outstanding Results

Leading Equipment Solutions

Titan Machinery Inc. is one of the world's biggest operators of CNH machinery, providing agrarians with the best modern solutions for agricultural production. Titan Machinery Ukraine is also a representative of BEDNAR and KUHN equipment.

80%

Key Results of Your Company

You could have due to modern solutions from Titan Machinery Ukraine and our Worldwide Partners: CASE IH, BEDNAR, and KUNH

Essential additional options

Facilities all around Ukraine help us to provide high-level services for our customers. Regular training with European specialists keeps our professional team in the best shape.

20%

We could give you even more with our additional options like supplying original Spare Parts, providing professional Service, and customizing your machinery with the latest precision agriculture technologies

Power & Precision to Grow

TITAN
MACHINERY

THANK YOU

Make the best choice with Titan Machinery Ukraine

